

DESIGN BY NAOTO FUKASAWA

HAY

PAO STEEL FLOOR LAMP

HIGHLIGHTS

- Part of a progressive and technologically advanced lighting collection
- The collection includes a portable lamp, as well as pendants, table and floor lamps in different sizes in high-gloss steel or glass
- The Pao Steel Floor Lamp is an elegant floor lamp with a high-gloss steel shade that emits an atmospheric glow
- Designed for use with a replaceable standard retro fit LED dimmable bulb
- The lamp is suitable for both private and office environments
- Qualified for contract use



PAO STEEL FLOOR LAMP DESIGN BY NAOTO FUKASAWA

The Pao collection of lamps is an exciting collaboration with established Japanese designer Naoto Fukasawa. Named after the soft, glowing shape of traditional Mongolian Pao tents illuminated at night-time, Fukasawa set out to encapsulate the same atmospheric warmth and friendliness in the Pao Steel Floor Lamp. Pao draws on Fukasawa's aesthetic of beautiful simplicity; creating an everyday object that draws on design values existing in the natural world. By keeping the aesthetics modest and simple, he brings the design into harmony with its environment, reinforcing his primary intention of making the atmosphere pleasant and comfortable. The Pao Steel Floor Lamp comprises a weighted steel base and slim stand, with the distinctive shade in steel with a high-gloss finish in different colours. Designed for using with two replaceable standard retro fit LED bulbs and featuring an on/off floor switch, it provides a flexible output of light with a warm, homely glow. The lamp's functionality and deliberate simplicity of design makes it suitable for a wide range of spaces and uses in domestic and corporate environments.

Born in Yamanashi Prefecture in 1956, Naoto Fukasawa established NAOTO FUKASAWA DESIGN in 2003. His designs are known for their ability to access and communicate the true essence of an object. Currently, he designs for a wide range of leading brands worldwide, as well as consulting and designing for local Japanese companies; He also sits on the design advisory board of Muji and is the art director of Maruni. His designs span a wide variety of fields, from precision electronic equipment to furniture and interior spaces. Fukasawa is the curator of The Japan Folk Crafts Museum, professor in the Integrated Design Department at Tama Art University, and one of the directors of 21_21 Design Sight. He has been accorded the title of Royal Designer for Industry (Royal Society of Arts) and has been a recipient of the Isamu Noguchi Award. For HAY, he has designed the Pao Lamp Collection and Miz Water Bottle.



Naoto Fukasawa



Pao Steel Floor Lamp | Soft black



Pao Steel Floor Lamp | Cool grey



Pao Steel Floor Lamp | Soft black



Pao Steel Floor Lamp | Soft black



MATERIALS

SHADE
Pressed steel with a high-gloss wet spray finish

DIFFUSER
Injection moulded opalescent acrylic (PMMA)

STEM & BASE TOP
Steel with a powder coated finish

BASE CONE
Die casted aluminium with a powder coated finish

BASE BOTTOM
Sand casted iron in powder coated finish

CORD
Braided fabric cable with a silicone insulation and an on/off inline switch

PRODUCT INFORMATION

DESIGN YEAR
2022

COUNTRY OF ORIGIN
China

COLOUR & FINISH

Please note that the colours are indicative



Soft black

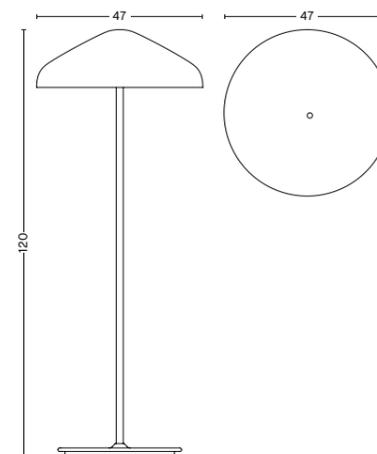


Cream white



Cool grey

DIMENSIONS



PAO STEEL FLOOR LAMP
Diameter 47 cm
Height 120 cm
Weight 10 kg



TECHNICAL SPECIFICATION

RECOMMENDED LIGHT SOURCE
2 x LED E27 (A19) (EU) | 2 x LED E26 (US), 10-13W (max. 13W), 1000-1500lm, 2700-3000K warm white
Bulb not included

DIMMABLE
No

POWER SUPPLY
220-240V AC at 50/60Hz

IP
20

CORD LENGTH
270 cm

SWITCH
Inline switch

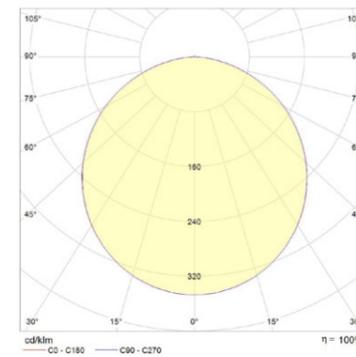
TEST SPECIFICATION OUTPUTS

Photometrics and the test specification shown is taken using the recommended LED bulb fitted in the production luminaire

LUMEN (LM)
1500lm

KELVIN (CCT) & CRI (1-100)
The levels will vary depending on the type of bulb used in the lamp

PHOTOMETRICS



CERTIFICATES

ETL APPROVED

This product has been assessed and complies with the essential requirements of the certificate.

CE APPROVED

This product has been assessed and complies with the essential requirements of the relevant European directives.

LED   IP20   

Tested according to the following European EN IEC standards which relate specifically to electrical lighting products including:

- EN 55015 (radio disturbance)
- EN 61547 (EMC immunity)
- EN 61000-3-2 (EMC compatibility)
- EN 61000-3-3 (EMC compatibility)
- EN 60598-2-4 (portable luminaires)
- EN 60598-1 (general requirements)
- EN 62493 (human exposure to EMC)
- EN 601347-1
- EN 601347-2-11
- EN 62031

DOWNLOADS

Packshots and lifestyle photos, 2D / 3D files, care and maintenance, instructions, test certificates, product fact sheets, and product presentations are available in our Digital Library at hay.com.

[LINK TO DIGITAL LIBRARY](#)

