

MAGIA

Michele Groppi / 2023



Light and transparency are the true stars of this project.
We have always liked to think heretically, evoking mystery, magic and seduction.
Magia is a modular suspension lighting system for indirect light
that can be adapted to suit different heights of the rooms.
In this case, the lens is not used to focus,
but to modify the vision and perception of the object.
The effect of the convex lens conceals the part of the light beam
and produces the lightest effect of suspension and inconsistency.
Luminaire designed also to be powered by ENDLESS conductive tape.

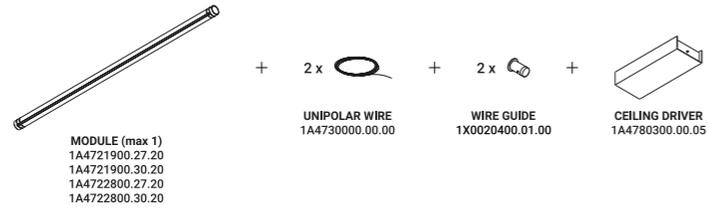
Archiproducts Design Award 2023

La luce e la trasparenza sono le vere protagoniste di questo progetto.
Da sempre ci piace pensare in modo eretico, evocando mistero, magia e seduzione.
Magia è un sistema d'illuminazione a luce indiretta e a sospensione,
componibile e adattabile a seconda delle diverse altezze degli ambienti.

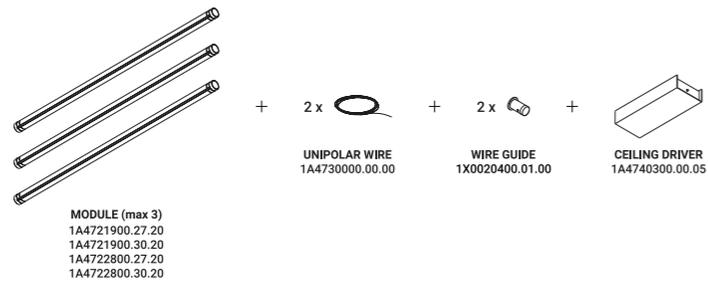
In questo caso, la lente non è usata per focalizzare,
ma per modificare la visione e la percezione dell'oggetto.
L'effetto della lente convessa permette di celare la parte di emissione della luce
e produrre un leggerissimo effetto di sospensione e inconsistenza.
Apparecchio illuminante alimentabile anche con il tape conduttivo ENDLESS.

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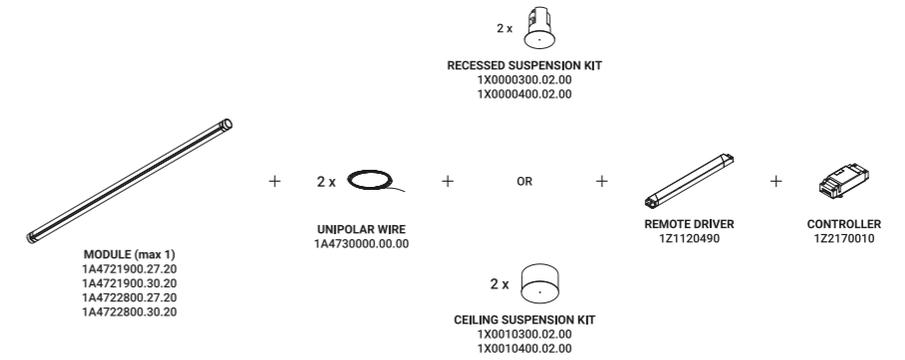
Single installation
with ceiling driver



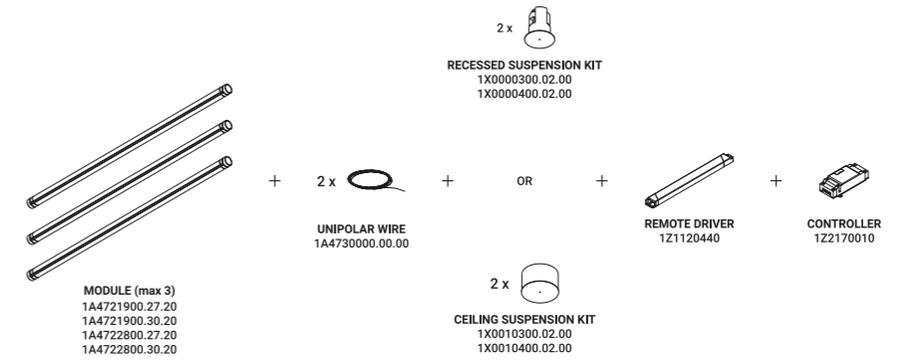
Multiple installation
with ceiling driver



Single installation
with recessed or ceiling
suspension kit



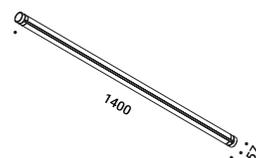
Multiple installation
with recessed or ceiling
suspension kit



Suspension / Direct-Indirect / Indoor

Material	Metal - PMMA
Finish	.19 Polished Gold .28 Polished Black Chrome

Note Modular suspension luminaire. Adjustable along the horizontal axis. *Apparecchio illuminante a sospensione componibile. Orientabile lungo l'asse orizzontale. Barra trasparente con effetto rifrattivo. Profilo del modulo* Transparent bar with refractive effect. LED module profile with matt black finish. Details with polished gold or black chrome finish. Matt white rose. *LED con finitura nero opaco. Dettagli con finitura oro lucido o cromo nero.* Possibility for the luminaire to be powered by ENDLESS conductive tape and by dedicated voltage/current (Max 48V DC - Max 150W - Max 4A). *Rosone bianco opaco. Alimentabile anche con il tape conduttivo ENDLESS e tensione/corrente dedicata (Max 48V DC - Max 150W - Max 4A).*

**MAGIA - MODULE**

19W
24V DC
2700K - 1272lm / 3000K - 1312lm
CRI >90
Driver not included



Polished Gold - 2700K
Polished Gold - 3000K
Polished Black Chrome - 2700K
Polished Black Chrome - 3000K

1A4721900.27.20
1A4721900.30.20
1A4722800.27.20
1A4722800.30.20

Compulsory accessories / Accessori obbligatori

Installation kits / Kit d'installazione



Wire guide / Guidacavo		Not included
Matt Black	1 Piece	1X0020400.01.00



Unipolar wire - 6 m / Cavo unipolare - 6 m		Not included
	1 Piece - Max 60V DC	Max 3 modules 1A4730000.00.00

Suspension kits / Kit di sospensione



Recessed suspension kit for 12,5 mm plasterboard / Kit di sospensione da incasso per cartongesso 12,5 mm		Not included
Matt White	For electrical cables - 1 Piece Plasterboard cut-out Ø 44 mm Minimum space for mounting 70 mm	1X0000300.02.00
Matt Black	For electrical cables - 1 Piece Plasterboard cut-out Ø 44 mm Minimum space for mounting 70 mm	1X0000400.02.00

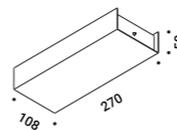


Ceiling suspension kit / Kit di sospensione da soffitto		Not included
Matt White	For electrical cables - 1 Piece	1X0010300.02.00
Matt Black	For electrical cables - 1 Piece	1X0010400.02.00

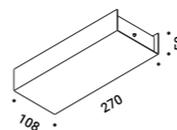
The sizes are expressed in millimeters.

Compulsory accessories / Accessori obbligatori

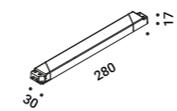
Drivers / Alimentatori



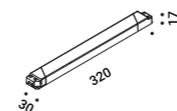
Ceiling driver / Driver da soffitto		Not included
Matt White	Input 220-240V - 50/60Hz Output 24V - 21W - IP20 DALI - PUSH - 1-10V - TRIAC	Max 1 module 1A4780300.00.05



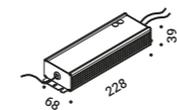
Ceiling driver / Driver da soffitto		Not included
Matt White	Input 110-240V - 50/60Hz Output 24V - 60W - IP20 DALI - PUSH - 1-10V - TRIAC	Max 3 modules 1A4740300.00.05



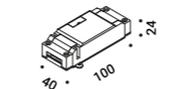
Driver / Alimentatore		Not included
100-240V	24V/50W/IP20/ON/OFF	Max 1 module 1Z1120490



Driver / Alimentatore		Not included
100-240V	24V/80W/IP20/ON/OFF	Max 3 modules 1Z1120440



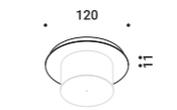
Driver / Alimentatore		Not included
100-240V	24V/150W/IP67/1-10V	Max 6 modules 1Z1120500



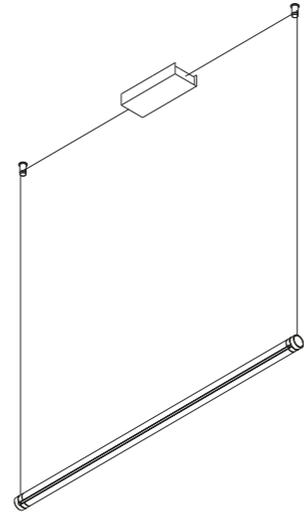
Controller		Not included
	DALI - PUSH - 0/1-10V - TRIAC - IP20	1Z2170010

Optional accessories / Accessori opzionali

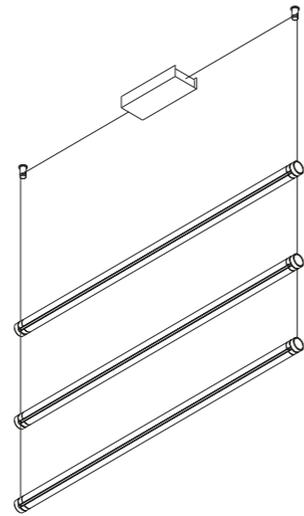
Suspension kits / Kit di sospensione



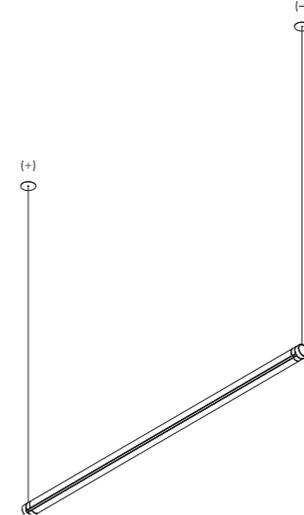
Wall adapter plate / Piastra di adattamento da parete		Not included
Matt White	For mounting on brick masonry walls	1X0050300.01.00



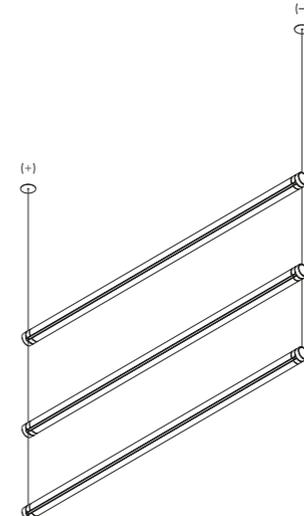
Example of single installation with ceiling driver



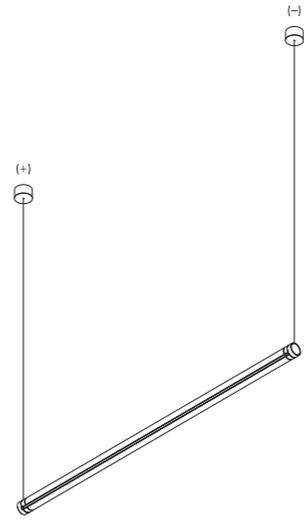
Example of multiple installation with ceiling driver



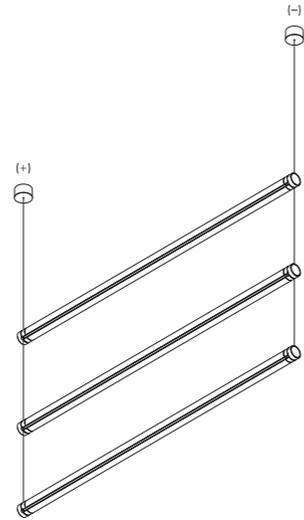
Example of single installation with recessed suspension kit



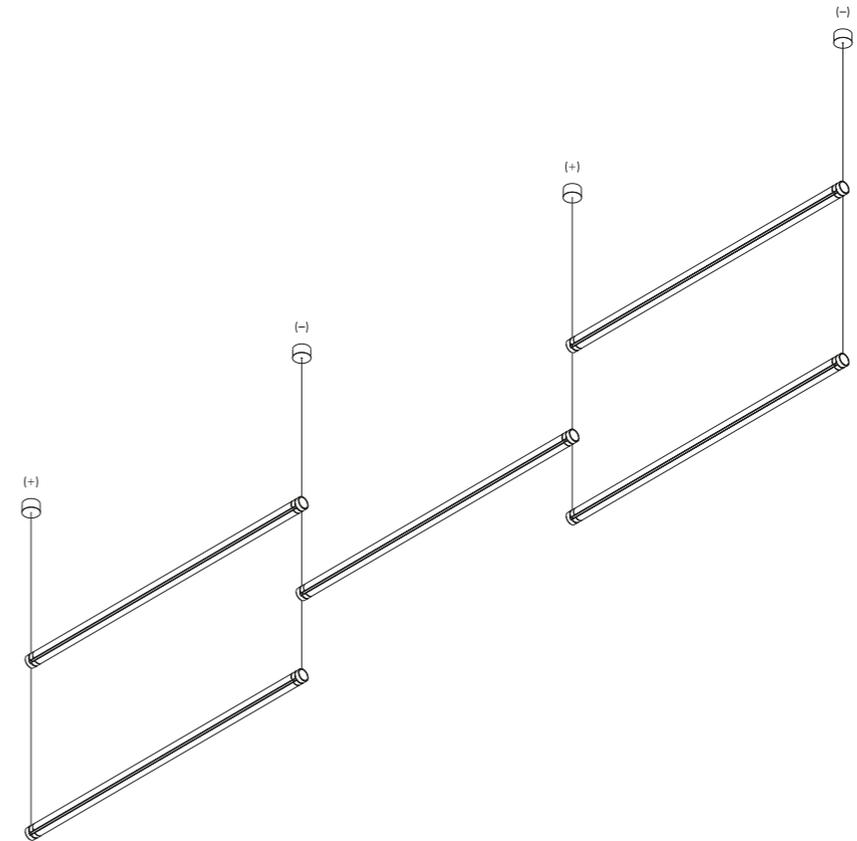
Example of multiple installation with recessed suspension kit



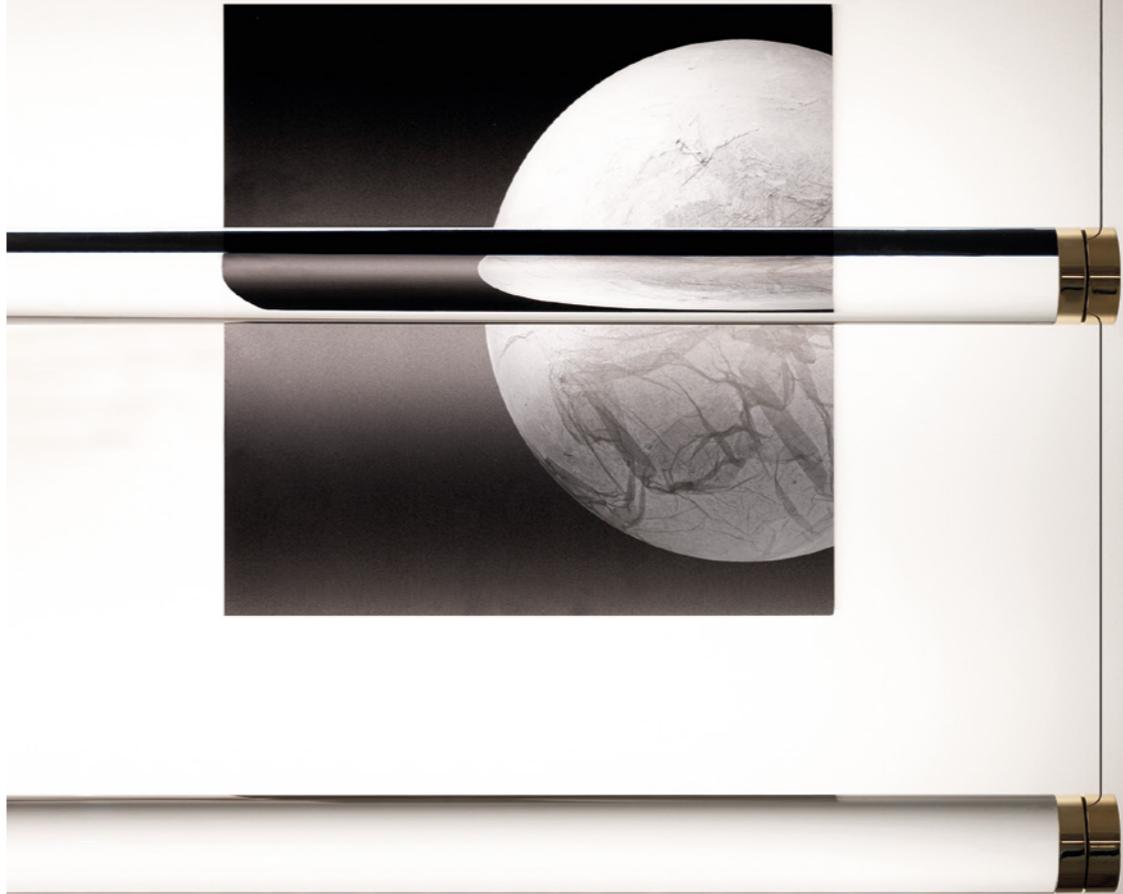
Example of single installation with ceiling suspension kit



Example of multiple installation with ceiling suspension kit

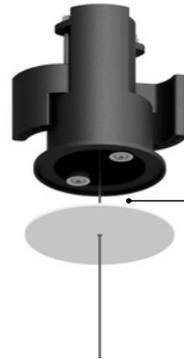
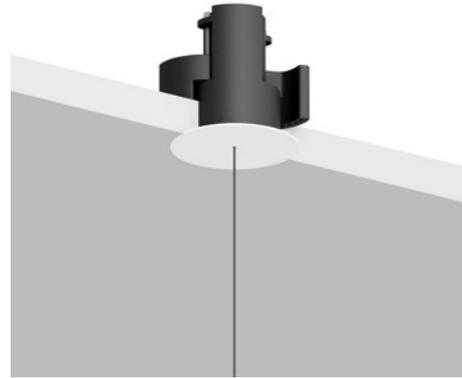


Example of multiple installation | Max 3 modules for cable



SUSPENSION KITS / KIT DI SOSPENSIONE

Recessed suspension kit / Kit di sospensione da incasso



Suspension kit for 12,5 mm plasterboard
Plasterboard cut-out Ø 44 mm
Minimum space for mounting 70 mm

Kit di sospensione per cartongesso 12,5 mm
Dimensioni taglio cartongesso Ø 44 mm
Spazio minimo per incasso 70 mm

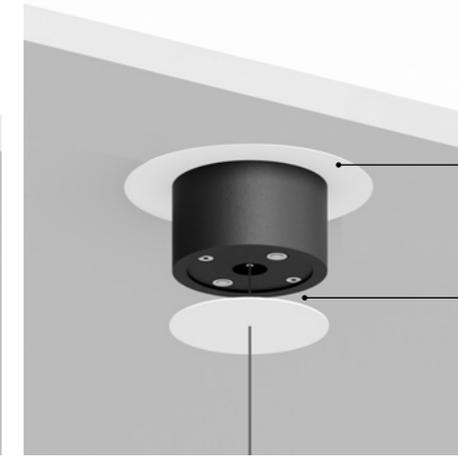
Magnetic fixing
Fissaggio magnetico



Version	Use	Product reference	Finish	Code
Recessed suspension kit 01	For suspension cables	SHANGHAI 1	Matt White	1X0000300.01.00
		SHANGHAI 2 SOTTILE 1 SOTTILE 1 DE SOTTILE 2 SOTTILE 2 DE	Matt Black	1X0000400.01.00
Recessed suspension kit 02	For electrical cables	MAGIA	Matt White	1X0000300.02.00
			Matt Black	1X0000400.02.00
Recessed suspension kit 03	For suspension cables	MASAI 1	Matt White	1X0000300.03.00
		MASAI 2 REFLEX S 1 REFLEX S 2 SPY	Matt Black	1X0000400.03.00
Recessed suspension kit 04	For electrical cables	ASINTOTO	Matt White	1X0000300.04.00
		REFLEX S 2 SHANGHAI 2 SOTTILE 2 SOTTILE 2 DE	Matt Black	1X0000400.04.00
Recessed suspension kit 05	For electrical cables	LOUIS XIV 2	Matt White	1X0000300.05.00
		SOTTOSOPRA 2	Matt Black	1X0000400.05.00
Recessed suspension kit 06	For electrical cables	CATHODE 2	Matt White	1X0000300.06.00
		LED IS MORE 2 MISS 2	Matt Black	1X0000400.06.00

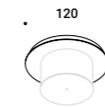
SUSPENSION KITS / KIT DI SOSPENSIONE

Ceiling suspension kit / Kit di sospensione da soffitto



Back plate for masonry ceilings
Back plate per soffitti in muratura

Magnetic fixing
Fissaggio magnetico



Version	Use	Product reference	Finish	Code
Ceiling suspension kit 01	For suspension cables	SHANGHAI 1	Matt White	1X0010300.01.00
		SHANGHAI 2 SOTTILE 1 SOTTILE 1 DE SOTTILE 2 SOTTILE 2 DE	Matt Black	1X0010400.01.00
Ceiling suspension kit 02	For electrical cables	MAGIA	Matt White	1X0010300.02.00
			Matt Black	1X0010400.02.00
Ceiling suspension kit 03	For suspension cables	MASAI 1	Matt White	1X0010300.03.00
		MASAI 2 REFLEX S 1 REFLEX S 2 SPY	Matt Black	1X0010400.03.00
Ceiling suspension kit 04	For electrical cables	ASINTOTO	Matt White	1X0010300.04.00
		REFLEX S 2 SHANGHAI 2 SOTTILE 2 SOTTILE 2 DE	Matt Black	1X0010400.04.00
Ceiling suspension kit 06	For electrical cables	CATHODE 2	Matt White	1X0010300.06.00
		LED IS MORE 2 MISS 2	Matt Black	1X0010400.06.00
Back plate	For masonry ceilings		Matt White	1X0050300.01.00