

# FORM CHAIR COLLECTION

Designed by Simon Legald for Normann Copenhagen



normann  
COPENHAGEN



## A MODERN ICON IN NEW COLORS

Normann Copenhagen is excited to present the latest evolution of the brand's iconic Form Chair collection, now available in an exciting spectrum of six fresh color options. Building upon Normann Copenhagen's signature design principle of clean lines with a playful twist, these new additions include vibrant hues of Bright Red and Bright Blue, sophisticated earthy tones of Cream and Brown alongside a timeless Warm Grey and Light Grey, and can be applied across the entire Form collection alongside the six existing colors.

The new colors are intended to offer extended possibilities within the popular Form range, catering to a diversity of aesthetic needs and spaces. Simultaneously, the six new colors mirror the evolution of the Normann Copenhagen brand, reflecting the way the brand works with colors, from elegant and timeless to bright and bold. The new colors span from muted to electric, complementing the existing color range comprising White, Grey, Black, Blue, Green and Red.

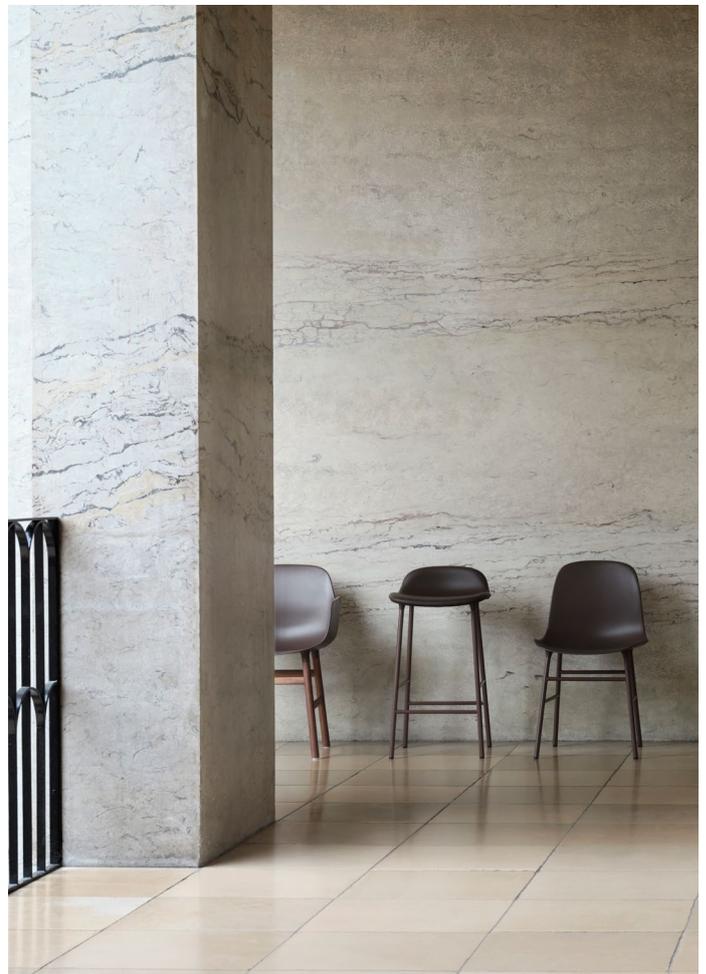
The altogether 12 color hues cater to both tone-in-tone interiors and spaces with more daring color palettes, doubling the hundreds of thousands of customizing possibilities of the Form range.



## THE FORM CHAIR: FROM IDEA TO BEST-SELLING DESIGN

In record time, Form became one of Normann Copenhagen's most popular designs. Since the initial idea, it took 3 years to develop the Form series. The goal was to create a flexible design that could be adapted to countless types of bases, including the ones that will emerge in the future. The easiest and most common way to achieve this is by making several holes underneath the shell to fit the different bases. Normann Copenhagen, on the other hand, has raised the bar and prioritized exclusive and well-executed details. The connection principle developed especially for the Form Chair makes it possible to mount different types of bases in the same holes. The design process involved meticulous adjustments and over 20 prototypes to achieve the best comfort possible without compromising on the chair's aesthetic appeal. The result is an uncompromising design, which blends craftsmanship with design history. Designer, Simon Legald, explains:

"I had an idea of what the ideal chair should look like, and I have had this for many years. I wanted to unite the frame and the seat in a way I had never seen before. I have analyzed hundreds of chairs from different periods during the design process. To me, form is the essence of design. And the Form Chair is my idea of the perfect chair that effortlessly unites form, function and adaptability."





### **A FORM FOR ANY NEED AND ANY SPACE**

The Form Chair combines a strong design idiom with comfortable curves and an innovative industrial technique. The sleek mounting solution developed especially for the Form chair creates a natural integration between seat and base, making it possible to customize the chair with different types of bases, resulting in hundreds of thousands of possibilities. The chair comes with or without armrests, as a barstool in two different heights, with different types of bases from wood to steel to swivel as well as a stacking base. From residential to contract, there's a Form Chair for any need and any space.



**Form Chair Steel, Chrome, Brass**  
H: 80 x W: 48 x D: 52 x SH: 44 cm



**Form Armchair Steel, Chrome, Brass**  
H: 80 x W: 56 x D: 52 x SH: 44 cm



**Form Chair Wood**  
H: 80 x W: 48 x D: 52 x SH: 44 cm



**Form Armchair Wood**  
H: 80 x W: 56 x D: 52 x SH: 44 cm



**Form Chair Swivel 4L**  
H: 80 x W: 50,5 x D: 52 x SH: 44 cm



**Form Armchair Swivel 4L**  
H: 80 x W: 56 x D: 52 x SH: 44 cm



**Form Chair Swivel 4W**  
H: 79 x W: 52 x D: 52 x SH: 44 cm



**Form Armchair Swivel 4W**  
H: 79 x W: 56 x D: 52 x SH: 44 cm



**Form Chair Swivel 5W Gaslift**  
H: 73/86 x L: 72,5 x SH: 37/50 cm



**Form Armchair Swivel 5W Gaslift**  
H: 73/86 x L: 72,5 x SH: 37/50 cm



**Form Chair Stacking**  
H: 79 x W: 58,5 x D: 52 x SH: 44,2 cm



**Form Seat Cushion**  
H: 33 x W: 21 x D: 22 x SH: 18 cm

**Shell:** Polypropylene: White, Grey, Black, Green, Blue, Red, Light Grey, Warm Grey, Cream, Brown, Bright Red, Bright Blue

**Upholstery:** All colors in Kvadrat Remix, Kvadrat Canvas, Kvadrat Steelcut Trio, Kvadrat Hallingdal, Kvadrat Divina, Kvadrat Divina MD, Kvadrat Divina Melange, Kvadrat Fiord, Kvadrat Vidar, Kvadrat Sacho Elle, Kvadrat Sacho Zero, Camira Oceanic, Camira Aquarius, Camira Main Line Flax, Camira Synergy, Camira Yoredale, JAB City Velvet and Sørensen Ultra Leather.

**Legs:** Form Chair & Form Armchair: Wooden legs: Oak, walnut, painted and lacquered oak.

Steel legs: White, Grey, Black, Green, Blue, Red, Light Grey, Warm Grey, Cream, Brown, Bright Red, Bright Blue, Chrome, Brass.

Swivel base in aluminum: Polished, White, Black. Stacking legs: Black powder-coated steel

**Seat Cushion:** Material: Rubber fabric on backside, foam padding, fabric, or leather front.

Colors: Fabric: Grey, White, Black, Blue, Green, Red, Light Grey, Warm Grey, Cream, Brown, Bright Red, Bright Blue. Leather: White, Brandy, Black, Camel

**Price:** Click [here](#) to see the pricelist in all currencies



**Form Barstool 65 cm Wood**  
H: 77 x W: 43 x D: 42,5 x SH: 65 cm



**Form Barstool 75 cm Wood**  
H: 87 x W: 45 x D: 45 x SH: 75 cm



**Form Barstool 65 cm Steel, Chrome, Brass**  
H: 77 x W: 42,5 x D: 42,5 x SH: 65 cm



**Form Barstool 75 cm Steel, Chrome, Brass**  
H: 87 x W: 44 x D: 44 x SH: 75 cm



**Form Bar Chair 65 cm Steel**  
H: 100 x W: 48 x D: 52 x SH: 65 cm



**Form Bar Chair 75 cm Steel**  
H: 110 x W: 49 x D: 54,5 x SH: 75 cm



**Form Bar Armchair 65 cm Steel**  
H: 100 x W: 56 x D: 54,5 x SH: 65 cm



**Form Bar Armchair 75 cm Steel**  
H: 110 x W: 56 x D: 54,5 x SH: 75 cm

**Shell:** Polypropylene: White, Grey, Black, Green, Blue, Red, Light Grey, Warm Grey, Cream, Brown, Bright Red, Bright Blue

**Upholstery:** All colors in Kvadrat Remix, Kvadrat Canvas, Kvadrat Steelcut Trio, Kvadrat Hallingdal, Kvadrat Divina, Kvadrat Divina MD, Kvadrat Divina Melange, Kvadrat Fiord, Kvadrat Vidar, Kvadrat Sacho Elle, Kvadrat Sacho Zero, Camira Oceanic, Camira Aquarius, Camira Main Line Flax, Camira Synergy, Camira Yoredale, JAB City Velvet and Sørensen Ultra Leather.

**Legs:** Wooden legs: Oak, walnut, painted and lacquered oak. Steel legs: White, Grey, Black, Green, Blue, Red, Light Grey, Warm Grey, Cream, Brown, Bright Red, Bright Blue, Chrome, Brass.

**Price:** Click [here](#) to see the pricelist in all currencies



# CONNECTING PEOPLE AND SPACES

Since Normann Copenhagen's foundation in 1999, our ambition has been to challenge conventional thinking and make the ordinary extraordinary through great design.

By combining the craftsmanship, functionality and endurance characterized by our Danish design heritage with modern silhouettes and durable materials, we aim to create original products in a contemporary design that withstand the test of time. We believe in uniting people and spaces across the world and improving the quality of people's lives through the power of great design.

Our products combine functionality and design and accommodate the diversity of needs of modern life in residential and professional interiors alike.

## Presse info

For high resolution images and press releases for all products and events in English, German, French, Italian and Danish go to [normann-copenhagen.presscloud.com](http://normann-copenhagen.presscloud.com)

For further information or loan requests for editorial photoshoots please contact:

Anna Willerslev  
Brand Activation Manager  
[anna@normann-copenhagen.com](mailto:anna@normann-copenhagen.com)

**normann**

C O P E N H A G E N